# S.Y.FOOD Co.,Ltd. The information file of Oversea's Franchisees









# Corporate identity Operation Principle—Be "Rippa na Henjin"

Mission (Change the world Teba&Peace) We change the world to make everyone happy by one chicken wing.

- Company policy [Be "Rippa na Henjin"] (\*"Rippa na Henjin"= A promising person with various ways of thinking.)
- Become an excellent person
- Cheerful and bright and little bits humorous

Those who will do something not only with confidence but also not be afraid of being judged by other people. As long as you are trying to change yourself, you will be successful and an excellent person. In order to be so, the most important thing is ---- polite greeting, piety..etc and contribute to the world so that you will be respect. In addition, we aim to be a promising person with various ideas.

# "SEKAINO YAMACHAN" Franchisees

Major products "Maboroshino Tebasaki (The phantom chicken wings)"

The chicken has the high collagen content.

Especially --- chicken wings. In another word, it is the treasury of collagen. It is said that collagen can anti-aging, strengthening bones and strengthening joint. It is a remarkable part of nutritional compositions in recent years.

Various Japanese cuisine is prepared with Nagoya-meshi as the main.

Maboroshino Tebasaki

#### **■ Education system**

#### 2 months of training in Japan before opening

We educate the know-how of store management, operation manual, and the flow from the preparation to the supply of a product.

#### Practice instruction for hospitality service

Perform a local training by the supervisor for 2 weeks from the open preparation period

#### After opening

Regular store visit supported by supervisor

## Flow to contract "SEKAINO YAMACHAN"



### Membership consultation

Interview Briefing session Description of Contract Individual consultation accommodated to each owner



## Create business plan

The supervisor will investigate price, customer unit price, peripheral results, number of customers, etc. and will support the creation of business plan.



## **Shop interior**

We will inspect the candidate property and consult with the owner to create an interior drawing.



#### **Training**

We will train one or two selected store staff at a directly managed store in Japan.



## Before opening

The supervisor will educate the local staff two weeks before the opening. We will give guidance in English and Chinese based on the manual.



## After opening

The supervisor will visit the stores periodically to support more stable profit.

# Membership condition

### "SEKAINO YAMACHAN" membership condition

As a partner who runs the same business, we are looking for owners who can share our original service, know-how and spirit.

## Prerequisite condition

- •Corporate organization •Take into consideration the development of multiple stores
- •Sympathize with our vision •Able to strive to realize that vision

Membership fee 4,500,000 yen Membership deposit Negotiable after the second store 5% Royalty Contract period 5 years Update contract If there is no objection between the two parties before the expiration of the contract,

re-contract will be done every five years Total number of stores 88 stores (As of December 2025)

